

## SWEET CHARITY CAKE AUCTION FAQ'S



### Where to show up and When?

**Saturday, August 8, 2009**

**The College of the Canyons, Culinary Institute  
Circle Drive & Town Center Drive  
Westfield Valencia Town Center**

**Sweet Charity Preview** (View specialty cakes and enjoy samples)

11am – 3pm

**Sweet Charity Auction and Competition Reception** (Enjoy cocktails, appetizers, competition and auction)

5pm – 9pm

### What is this event?

Local companies, charities, and schools are invited to design a specialty cake that best represents their logo, mission, vision, product, mascot, etc. Cakes will be put on display at the College of the Canyons, Culinary Institute (formerly Rosie's restaurant), for members of the public to view and eventually bid on. Pairing cakes with a unique gift item (trips, baskets, gift certificates, etc) will increase the value, and uniqueness of the cake, therefore increasing the bid potential. Cakes will be awarded prizes based on their originality and creativity, as well as the cake that raises the most money.

### Who bakes the cake?

You are free to design and bake your own cake, but if you want to hire a specialist, please choose from one of our suggested featured designers:

Jill's Cake Creations ([www.jillscakecreations.com](http://www.jillscakecreations.com)) 661.291.2332

Clarice's Cakes 661.259.0532

Babes Desert Bar ([www.babesdessertbar.com](http://www.babesdessertbar.com)) 661.254.4770

### Can I sponsor this event? OF COURSE!

**"Sugar Sponsor"** -- \$1000

Two cake entries, six tickets for VIP Cocktail Hour, six tickets for Preview Showcase and Presenting Sponsor placement on all marketing materials, website, etc

**"Frosting Sponsor"** - \$500

One cake entry, and four tickets for VIP Cocktail Hour, four tickets for Preview Showcase and Supporting Sponsor placement on all marketing materials, website, etc.

**"Flour Sponsor"** – \$250

One cake entry, two tickets for VIP Cocktail Hour, two tickets for Preview Showcase and Sponsor placement on all marketing materials, website, etc.

**In Kind Donations** will be accepted to use as raffle items, or as part of a prize package for winners

### How much does this cost to participate?

To enter a Cake/Auction Package: \$25.00 (cake price is negotiated with designer), one ticket for reception

To attend Preview (Saturday 11am – 3pm) - **FREE**

To attend Auction & Competition Reception (Saturday 5pm – 9pm) - \$40.00 per person

**FOR MORE INFORMATION OR TO REGISTER: CALL 661.257.9688 or visit the website [www.helpnothassle.com](http://www.helpnothassle.com)**

All proceeds to benefit the Santa Clarita Valley Youth Project and are non-refundable.